

Carlos Gomes Walk

São Paulo - SP 🕒 2h30

Dedicated to Antônio Carlos Gomes, starting from Metrô São Bento station, this walk covers the biography of the greatest lyrical composer of the Americas, Brazil's most important opera composer, and the first opera composer to have his works staged at the renowned Teatro alla Scala in Milan, Italy.

Taubaté Negra Walk

Taubaté - SP 🕒 2h30

Did you know that Taubaté was home to Brazil's first Black president?

On our walk, we will explore aspects of Afro-Brazilian History and Culture in the city of Taubaté, addressing architectural, historical, and cultural aspects of the Black presence in the city. Our meeting point is in the city center, opposite the location where the famous Convênio do Café (Coffee Agreement) was signed in 1906, extending through various sites of the city's Afro-Brazilian memory.

Ipanema National Forest

Iperó – SP

A Site of Memory for the African Diaspora, the Ipanema National Forest houses the ruins of the old Fundação Ipanema Casthouse, where in the 19th century, Africans who had disembarked from the continent produced iron pieces to meet different needs of the country.

Let's delve into the History of these people and recognize the marks of their technological knowledge.

A Day at Quilombo da Fazenda

Ubatuba - SP

An immersion amidst the untouched nature of the Atlantic Forest, experiencing the History and Culture of the Quilombo da Fazenda Community in Ubatuba, savoring the delights of the Saberes do Quilombo Restaurant, with a presentation of Jongo Ô de Casa, a regenerative hike, a refreshing swim in the waters of the Cachoeira do Rio Fazenda, and ending with a sea bath at Praia da Fazenda.

A Day at Quilombo Cafundó

Salto de Pirapora - SP

An unforgettable experience at Quilombo Cafundó in Salto de Pirapora, a centuries-old traditional Black community, producer of organic vegetables, it is a piece of Angola in Brazil, even featuring its own language: Cupópia, a blend of different Angolan languages.

A Day at Zumbi dos Palmares Cultural Center

Taubaté - SP

A day of immersion at the Zumbi dos Palmares Afro-Brazilian Cultural Center and Library, with a workshop on fabric printing using African motifs, an Afro-Brazilian exhibition, Afro-Brazilian gastronomy dishes, a conversation circle with the Reis Congos Mestres da Cultura Popular, and a Mozambican dance workshop with the Cia de Dança Rota da Liberdade.

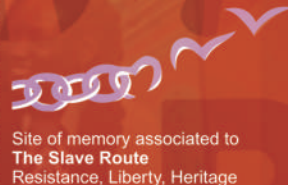
Lectures on Afro-Brazilian History and Culture

Renowned Expert Solange Barbosa: Tourism Specialist, Historian, CEO of Rota da Liberdade, working in Afrotourism since 2004. Specialist in Developing Creative Solutions for Tourism.

Diversity of Themes: Ranging from the history of Afro-Brazilian art, music, and religion to sustainable tourism practices that value local culture.

Interactivity and Engagement: Lectures are designed to be interactive, encouraging questions, discussions, and active audience participation.

Customization: We adapt the content to meet the specific needs of your event, whether educational, corporate, or community-based.



- Afrotourism
- Arts & Culture
- Sustainability and Community
- Afro-Brazilian History and Heritage

Perfectly fitting for:

- Schools and Universities seeking to expand multicultural curricula, companies interested in diversity and inclusion training, cultural and tourism organizations looking for innovation in their services, conferences focusing on themes of culture, sustainability, and tourism.

Invest in the education and inspiration of your team, students, or community through lectures that not only inform but also transform.



ROTA DA LIBERDADE

Personal Guide Tour São Paulo - SP

We offer tours with an Afrocentric historical perspective in emblematic spaces of Brazilian Culture.

- Afro Brasil Museum Emanuel Araújo
- Ipiranga Museum
- State Art Gallery - Pinacoteca do Estado

Consulting for Afrotourism Itinerary Design on Traditional Communities

Are you looking to create tourist itineraries that value and celebrate Traditional Black Communities? We understand the importance of creating experiences that respect the Environment and the Cultural Integrity of Communities.

Our approach ensures that each itinerary is not just a trip, but an educational and cultural immersion journey. Join us in transforming how the world sees and interacts with traditional communities.

